

PRESS RELEASE

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TAMANI Hotels receives warm welcome

New hotel concept well received by travel trade and public at ATM

The world's newest hotel brand, TAMANI Hotels & Resorts has been well received by the region's travel trade and public, following its successful debut at Arabian Travel Market (ATM), held at Dubai World Trade Centre earlier this month.

TAMANI Hotels & Resorts is the hotels brand of KM Holding, one of Dubai's largest and most prominent business conglomerates. Operated under KM Hospitality and Leisure, Tamani Hotels & Resorts offers Islamic hospitality with a focus on Arabian arts and culture.

"TAMANI Hotels & Resorts was exceptionally well received at the recent ATM, which provided us with the perfect launch pad for our new concept in Islamic hospitality," said Alain Guernier, CEO, Tamani Hotels & Resorts. "The TAMANI dry concept has been very well received by both the UAE and GCC market, based on feedback we have received from industry professionals, media, travel agents and tour operators. The hospitality industry has welcomed Tamani as new major player," Guernier remarked.

"The wholesomeness of the concept and TAMANI's Islamic values are well placed in the public's perception and very much welcomed. We look forward to a successful launch of our first property, TAMANI Hotel Marina Dubai, this summer," he explained. The 54-storey TAMANI Hotel Marina Dubai is scheduled to open soon and will be the first property to fly the Tamani Hotels & Resorts flag.

The hotel is the newest and the tallest building in Dubai Marina. TAMANI Hotel Marina Dubai is an iconic building offering stylish modern architecture, accentuated in glass and steel, and offers elegant surroundings laden with the finest amenities and facilities ensuring a stylish environment for those conducting business and leisure. Situated in close proximity to both Dubai Media City and Dubai Internet City, and with easy access to Jebel Ali, the all-suite hotel will provide a perfect accommodation choice for corporate travellers and those relocating to the emirate.

The five-star property, which will offer a selection of one-, two- and three-bedroom suites and four-bedroom penthouses ranging from 85m² to 330m², will also be a popular option for leisure travellers, especially families from the GCC. Nine penthouse suites, offering four bedrooms and located on the 52nd floor, will provide the ultimate in comfort and space, while also affording spectacular panoramic views of Dubai Marina, the Jumeirah coastline and The Palm.

In addition to the Tamani Hotel Marina Dubai, the chain has an additional three properties under development in Dubai: TAMANI Hotel at Parklane, Business Bay, TAMANI Arts Hotel, Business Bay and TAMANI Hotel Marina Waterfront. Outside of Dubai, TAMANI Hotels & Resorts has plans to expand into Abu Dhabi, Doha, Jeddah and Riyadh.

"TAMANI will be present in locations with our certain target market. We are building hotels in the Dubai, Abu Dhabi, Gulf cities, Saudi Arabia and India and will go into expansion in locations of emerging cities of the world. We emphasise on niche markets where we will build affordable properties without compromising the five-star sense," said Guernier. ENDS

