

## Tamani Green is growing strong.

**Dubai, 27 April 2010:** Tamani Hotels and Resorts is developing a successful long term approach to Environmental corporate citizenship entitled "Tamani Green."

The program is designed to introduce practical environmental approach at all levels of hotel operation from design of new projects to the management of the hotel's daily carbon footprint.



- New employees are introduced to Tamani Green from their arrival to ensure that they understand how important an environmental perspective is before they begin their new role. Understanding the issues is the secret to strong Green behavior.
- Time is always taken to celebrate key environmental dates such as "Save the World", clean up program and "Earth Day".
- Tamani Green has been introduced and implemented in Tamani Hotel Marina, the hotel has introduced the e-brochure that provides customer with the latest information on the service and facilities of the hotel, down loaded direct to customers inbox without the need for expensive and wasteful production run. In addition to other **"Green", initiatives.**

The goal of the program is to introduce meaningful initiatives that have a practical application in educating, motivating, rewarding and inspiring good environmental citizenship. Tamani Green will ensure that the sustainable journey is an inherent part of the DNA of the Tamani Hotels and Resorts organization.

Roddy Gordon VP for Tamani Hotels and Resorts commented "we want our Associates to recognize that our destiny is very much in our collective hands, and that we can define our journey from all parts of the organization. Our team are our drivers of our environmental destiny. The Tamani Green program, aims to ensure that every employee understands their empowered opportunity to improve our approach to supply chain management, waste management, plastic content, Energy efficiency, Sustainability through innovation leading ultimately to shrinking our

carbon footprint.”

TAMANI GREEN is Environmental component of the Tamani Hotels and Resorts core values and represents a long term commitment to the sustainability journey.